

JUMP START YOUR MEETING!



Award-winning writer and speaker, **Robert Evans Wilson, Jr.** has entertained audiences around the world since 1997. Rob works with people who want to be more innovative, and use it to make their companies more competitive. His humorous and inspirational style captivates audiences while delivering useful hands-on information.

Rob is the author of the internationally syndicated column on innovation and personal empowerment: *The Un-Comfort Zone*. Rob is also the author of five books including the inspirational: *Wisdom in the Weirdest Places*; the psychological mystery: *...and Never Coming Back*; the humorous children's novel on dealing with bullies: *The Annoying Ghost Kid*; and his latest: **Everyday Innovation: Enjoying the Creative Lifestyle for Fun & Fortune**.

Psychology Today

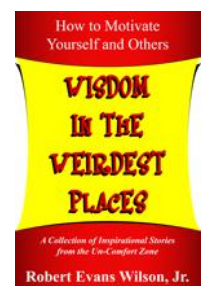
Rob is also the author of the popular blog, *The Main Ingredient* for Psychology Today.

KEYNOTE SPEECHES

* **The Innovator's Lifestyle** - in this highly interactive program, Rob offers a realistic approach to innovation that will enable you to think more creatively; solve problems faster; see challenges as opportunities; handle change easier; and enjoy a greater comfort with risk. When you begin to think like an innovator, you will use creative thinking in every aspect of your life. The power of creative thinking is enormous. When you are engaged in creative activity - it energizes you and gives you feelings of empowerment. You gain a heightened sense of purpose that builds your self-reliance. When you discover how to think like an innovator, you gain the confidence to control your circumstances - and that makes you more productive and profitable! In brief, you'll be prepared to keep your organization improving and ahead of the competition.



* **Wisdom in the Weirdest Places** - is the entertaining speech that will inspire you to find the courage to achieve your goals and dreams. Rob Wilson's life has been filled with many strange, unusual, and weird experiences. So many that it's been suggested more than once that his life should be made into a sitcom. From his unusual meeting with the President of the United States, being reunited with his Lucky Dime, getting into a rock concert free because of his name, to getting kicked out of a snake handling church service, Rob has an amazing lexicon of unbelievable TRUE stories. Rob has discovered that the path to success is often right under our nose. The problem is that we can't see it because our vision is clouded by doubt and fear. Rob shows how to overcome these barriers.



TESTIMONIALS

"Rob Wilson enthralled the crowd with his interactive storytelling. He was able to inspire the crowd and get them to think in new and innovative ways. He keeps the presentation relevant, but fun with hilarious stories from his voluminous life and professional experiences." **Neil Rivenburgh, Innovation Leader, Honeywell**

"Thank you for your awesome presentation at our AFO Retreat last month. It was fresh! It was innovative! It was cutting edge!" **Thomasina Skipper, AFE, State Farm Insurance**

"Rob Wilson is a superb storyteller. His enthusiastic and vivid storytelling made the stories come to life in our minds. We learned that creativity and innovation are within us... we just need to tap into it! Rob, thank you for sharing your innovative techniques; you have inspired us to unleash the innovator that lies within!" **Nevela Paul, MBA, PMP, Senior Project Manager, Philips**